



MAGAZINE

Eesti Jahimees



MAGAZINE
 The magazine Eesti Jahimees has been published since 2001. The magazine is aimed at Estonian hunters, but is an interesting read for every nature enthusiast – in addition to topics related to hunting, the magazine contains many articles on popular science and nature education. The magazine is published 6 times a year.



CONTENT
 The main body of the magazine is made up of hunting news and practical, instructive and popular science articles. In addition, the magazine features general stories about interesting persons, travels, animals and nature. The food and entertainment pages are not missing, either.



READER
 The magazine Eesti Jahimees is directly mailed to all members of the Estonian Hunters' Society (a total of about 10,500). The magazine Eesti Jahimees is the best output when men are the target group of a campaign or product. 98% of the subscribers to the magazine are men and 90% of the print run is directly mailed to the subscribers.



FORMAT: 200 x 280 mm
 VOLUME: 64 pages + covers
 PRINT RUN: 13,000 copies
 PUBLICATION FREQUENCY: 6 times a year (February, April, June, August, October, December)
 PUBLISHER: Estonian Hunters' Society / Eesti Jahimeeste Selts
 DESIGN: Menu Kirjastus OÜ



ORDERING ADVERTISING SPACE:
 Tel. +372 565 1007 ander@menuk.ee

ADVERTISING PRICE LIST:

Inner covers	200 x 280 mm	€750
Back cover	200 x 280 mm	€900
Inner page	200 x 280 mm	€650
1/2 page	200 x 140 mm or 100 x 280 mm	€350
1/3 page	200 x 90 mm or 65 x 280 mm	€250
1/4 page	50 x 280 mm, 200 x 70 mm or 90 x 130 mm	€195